



UGC SPONSORED CAPACITY BUILDING PROGRAMME ON

“Research Methodology and Data Analytical Tools”

Organised by
Department of Business Administration
Faculty of Commerce & Management Studies
Jai Narain Vyas University, Jodhpur

February 5-7, 2017

Introduction:

Research is about creating new knowledge. It is a continuous process and requires gradual progression to achieve meaningful results for the benefit of society at large. Research progression requires a logical and conceptual knowledge, which is found lacking in the present academic environment. To meet this challenge it is necessary to train and equip the young faculties and researchers so that they can comply with the quality standards of research in their respective disciplines.

About the Department:

The ‘**Department of Business Administration**’ came into existence on 3rd February 1990 with the objective of imparting quality business education as well as to enable the student fraternity to broaden their base and sharpen their understanding with a view to mould them as future business leaders, administrators, executives and academicians. Initially the department commenced its activities within the ‘Faculty of Commerce & Management Studies’ but started functioning independently from February 1990. Since then the Department of Business Administration has grown both academically and professionally. We have had a long journey of two decades taking the department to greater heights over the years. The Department of Business Administration focuses on integrated, interdisciplinary themes of fundamental importance to every aspect of decision making. The department and its expert faculty educate future business leaders. The department is dedicated to instilling the critical thinking necessary to succeed in business. A rich learning environment is enhanced by experiential learning opportunities.

Faculty Members of the Department:

The Department of Business Administration is headed by Professor Rajan Handa with rich teaching experience of over 36 years. The department is supported by two Professors and eight Assistant Professors. Our teaching faculties are widely acknowledged as leaders in research in varied business streams. They actively contribute in professional organizations and serve on influential editorial boards. The faculty members have authored various books, produce academic papers, and written an array of articles for general business publications. The research and consultancy are translated into a classroom experience that is theoretically grounded, evidence-based, practical and forward looking. The teaching team comprises of:

1. Dr. Rajan Handa, Professor and Head
M.Com., Ph.D., M.B.A., LL.M.
2. Dr. R.C.S. Rajpurohit, Professor
M.Com., M.Phil., Ph.D.
3. Dr. M.L. Vasita, Assistant Professor
M.Com., Ph.D., PGDLL, M.B.A., SFDP-IIMA
4. Dr. U.R. Tater, Assistant Professor
M.Com., Ph.D.
5. Dr. Asha Rathi, Assistant Professor
M.Com., Ph.D., PGDM&SM
6. Dr. Ashish Mathur, Assistant Professor
M.B.A., Ph.D.
7. Sh. Manish Vadera, Assistant Professor
M.B.A.
8. Dr. Ramesh Kumar Chouhan, Assistant Professor
M.Com., M.T.A., Ph.D.
9. Dr. Ashok Kumar, Assistant Professor
M.Com., M.Phil., Ph.D.
10. Dr. Vandana Yadav, Assistant Professor
M.B.A., Ph.D.

Objectives of the Workshop:

The Programme aims to fulfil the following objectives:

- ❖ To provide a hands-on experience of the models and tools used for conducting research in the different subject domains.
- ❖ Enhance the researchers and faculties to define research problem and framework.
- ❖ Train researchers to draw better conclusion from the analysis.
- ❖ Help the researchers and faculties to formulate a research proposal.
- ❖ Guide faculty and researchers in developing suitable research methodology and data analytical tools.

Areas to be covered:

- ❖ Research Problem Identification
- ❖ Scale Development & Sampling
- ❖ Questionnaire Development
- ❖ Descriptive Analysis
- ❖ Testing of Hypothesis: Parametric Test
- ❖ Non-Parametric test
- ❖ Multivariate Analysis: Factor Analysis
- ❖ Correlation and Regression Analysis: Two variable Regression, Multiple Regression & Logistic Regression
- ❖ Structure Equation Modelling (SEM)
- ❖ Introduction to the Statistical Package “R”

Eligibility of the Participants:

- ❖ Academicians and Faculties in the area of Commerce & Management/Arts/Humanities.
- ❖ Research Scholars from different areas of Social Sciences.
- ❖ Executives working with corporate and exposed to analytics.

How to apply:

Interested candidates can apply to the **Director, Workshop on Capacity Building Programme** along with duly filled up registration form till January 31, 2017. Registration form can also be downloaded from the University website <https://www.jnvu.edu.in/conference.php> and the Department website <http://www.busadminvu.org>. Advanced copy of application may be send to the Course Director through email at jnvuconference@gmail.com.

Seats:

Limited Seats (40) available on first-cum-first serve basis, participants are requested to register well in time.

Registration Fee:

Research Scholars: Rs. 2000/-

Academicians: Rs. 2500/-

Corporate Executives: Rs. 3000/-

The Registration Fees can be send by DD/Cheque drawn in favour of “**Director, Workshop on Capacity Building Programme**” payable at Jodhpur or by electronic transfer in Account No. 98070100004866 of Bank of Baroda, Jaswant Hall Branch, Jodhpur (Rajasthan) India (IFSC Code: BARBOXTUNIJ & MICR Code: 342012007) and should be sent along with the duly filled in Registration Form to **Dr. M.L.Vasita, Director, Workshop on Capacity Building Programme, Department of Business Administration, Faculty of Commerce & Management Studies, Jai Narain Vyas University, Jaswant Campus, Mohanpura Bridge, Jodhpur – 342001 (Rajasthan).**

Time & Venue of the Workshop:

The Workshop will be conducted during **February 5 – 7, 2017**. The workshop will be organized at Jaswant Hall Campus, Department of Business Administration, Faculty of Commerce & Management Studies, Jai Narain Vyas University, Jaswant Campus, Mohanpura Bridge, Jodhpur – 342001 (Rajasthan).

Accommodation & Travel Allowance:

Accommodation will be provided to the outstation participants on prior request on concessional rates.

Dr. M.L.Vasita

Director

Workshop on Capacity Building Programme

Call: +91-94147-58089

email: jnvuconference@gmail.com

Dr. Ashish Mathur

Organising Secretary

Call: +91-99288-19979

Dr. Asha Rathi

Workshop Coordinator

Call: +91-94612-70131



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REGISTRATION FORM

(To be filled in Capital Letters)

Name: _____

Designation: _____

Institute/University/College: _____

Educational qualification: _____ Discipline: _____

Gender (Male/Female): _____ Date of Birth: _____

Mailing Address: _____

Contact No.: _____ E-mail: _____

Registration Category: Research Scholar () Academician () Corporate Executives ()

Mode of Payment: Cash/ Cheque / DD / Electronic Transfer.

Amount Rs. _____ in words _____

Demand Draft/ NEFT Details: _____ Date: _____

Issuing Bank: _____ Payable At: _____

Accommodation Required: Yes () No ()

Signature of the Applicant